

ZOE ROSS

PHONE: (724) 831-2654

EMAIL: zoeross86@gmail.com

LOCATION: Morgantown, WV Pittsburgh, PA

EDUCATION

West Virginia University,
Bachelor of Fine Arts Graphic Design

May 2026

EXPERIENCE

West Virginia University Athletics
Morgantown, WV

August 2025–Present

Graphic Design Intern

- Designed promotional assets including social media graphics, brochures, and email templates using Adobe Creative Suite
- Produced print and digital materials under tight deadlines in a fast-paced agency environment
- Developed digital content for WVU Athletics' official social media channels
- Produced graphics optimized for various platform dimensions and layout specifications

West Virginia University Baseball
Morgantown, WV

January 2025 - October 2025

Graphic Design Intern

- Led graphic design for WVU Baseball Camp with full creative ownership
- Designed layouts adaptable for games and series
- Created promotional assets supporting WVU Baseball Camp recruitment

The Penn Theater
Butler, PA

January 2025 - March 2025

Graphic Designer

- Produced promotional visuals for a theater's events and production
- Designed graphics for both digital display, web and print newspaper publication, adapting layouts across formats.

SKILLS

Software

Adobe Illustrator, Adobe Photoshop, Adobe InDesign, After Effects, Figma

Design Skills

Typography, Layout Design, Print Production, Packaging, Motion Graphics

Concepts

Responsive Design, UI/UX, Wireframing, Brand Identity, Visual Communication

ACHIEVEMENTS

Deans List
Recipient of the WVU System Connection Grant 22
Recipient of the Creative Art Scholarship

2022-Ongoing